



Traco MD

Distribute videos from Avid MediaCentral

Traco MD allows journalists to distribute reports online directly from Avid MediaCentral Cloud UX to social, OTT and FTP platforms. On top of that you have access to profiles, which make the export and distribution of reports even faster and easier together with stunning Vizrt graphics or metadata as a sidecar file.

Traco MD allows you to distribute finished news reports immediately, to social platforms anywhere, anytime.

Application features:

Distribution features

With Traco MD you can instantly export and distribute reports to tracking platforms (Facebook, LinkedIn, Twitter, Instagram, OTT and FTP) online by connecting to Avid MediaCentral | Cloud UX™.

Are you working with metadata?

Traco MD allows you to distribute reports to a specialised platform with user-definable metadata or metadata bound to the timeline. You can use Traco MD to create custom metadata forms, distributed as easily manageable xml sidecar files.

Adding a jingle?

Traco MD makes it simple to add a unique jingle to every report you distribute.

Accessibility features

Traco MD makes it easy for you to create accessible news reports for the global market by allowing you to add subtitles or even multiple layers of closed captions.

Sales and Support

Need more info?

Contact us anytime.

TRACO SYSTEMS a.s.

Bojnická 15

831 04 Bratislava

Slovak Republic

Phone: +421 024 4459 873

E-mail: info@tracoapps.com

Web: www.tracoapps.com